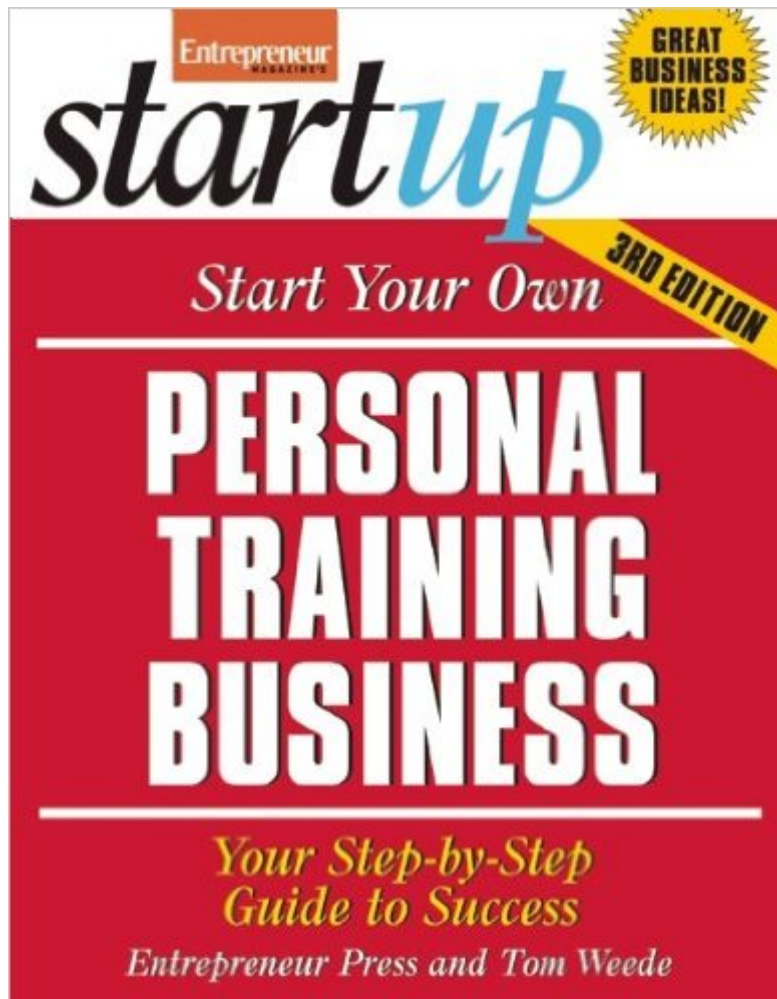


The book was found

Start Your Own Personal Training Business: Your Step-By-Step Guide To Success (StartUp Series)



Synopsis

Profits from PagesSelf-publishing is a fast-growing industry, and bookstores and consumers alike now acknowledge the value of self-published books. In this valuable guide, industry experts coach you in becoming a player in the self-publishing arena; whether it is self-publishing your own book or providing professional services for others who want to self-publish. Our experts reveal the tricks of the self-publishing trade: how to evaluate book ideas and recognize a hot-seller; how to develop an effective marketing plan; getting books reviewed and landing great publicity; getting books into traditional and non-traditional sales channels; tapping into the potential of online publishing, and more. Addresses dramatic game-changers including print-on-demand and ebooks Reviews industry player offerings including Ingram and Covers critical marketing tools including author websites and social media marketing Features interviews with industry insiders and practicing self-published authors Plus, a quick-reference guide to every step in the publishing process helps you along your way.

Book Information

Series: StartUp Series

Paperback: 225 pages

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Average Customer Review: 3.8 out of 5 stars See all reviews (4 customer reviews)

Best Sellers Rank: #714,732 in Books (See Top 100 in Books) #187 in Books > Business & Money > Industries > Sports & Entertainment > Sports #911 in Books > Business & Money > Small Business & Entrepreneurship > New Business Enterprises #1034 in Books > Sports & Outdoors > Coaching > Training & Conditioning

Customer Reviews

The description doesn't seem to match the Personal Training Business title here on . That was a red flag for a book about business building and start up. This is a very introductory and informative overview of personal training but written at a lower level. Might be very appropriate for junior high and high school level students wondering about career choices. Other than the external confusion

here on and in description the "guts" of the content provide good entry level information if you're unfamiliar with the fitness industry. Share it with your youth as a great way to explore possibilities!-Debra Atkinson, author of Fitness Marketing Mastery

One of the best overall guides for setting up this type of business. A good choice for someone just starting out.

Great book to get started on with a personal training business. If you're totally clueless on the subject (like I was) then this is very helpful.

Good book if you want to start your own personal training business. A lot of good information and easy to read and understand.

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